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## Media Alert

### **Big Brothers Big Sisters of Northern Sierra Raises Over \$1 Million for Mentorship Programs Through Local Business and Community Support**

*Proceeds are from 11 years of Non-Profit Agency's Annual Golf for Kids' Sake Fundraiser*

The totals are in following this year's Annual Golf for Kids' Sake fundraiser and Big Brothers Big Sisters Northern Sierra (BBBSNS) is thrilled to report that, during the 11-year history of the tournament, over \$1 million was raised in financial support for the non-profit agency's mentorship programs. BBBSNS celebrated the popular event's 11<sup>th</sup> year of fun out on the golf course at Serrano Country Club in El Dorado Hills. All monies raised go to benefiting at-risk youth throughout the Northern Sierra communities of El Dorado and Nevada counties, South and North Lake Tahoe areas including the surrounding communities of Truckee, Kings Beach and the Tahoe City Region.

"I continue to be amazed by how strongly and consistently our network comes together for the kids," said BBBSNS CEO Brenda Frachiseur. "Every child deserves a champion, and our annual golf fundraiser helps us find those champions. Special thanks to the founder and chairman of this year's event, Sam Smith, and his wife Sharon who have given so generously every year, along with all our community partners."

Golf For Kids' Sake was held on August 21 and featured the popular helicopter ball drop, hole-in-one and putting contests followed by a dinner and reception. Proceeds from the tournament support 250 vulnerable children throughout the Northern Sierra region. These are children who have experienced divorce, loss of a parent by death or incarceration, homelessness and placement in foster care. Many need a positive role model, an adult friend who can help guide them through challenges, give them hope and help them achieve their highest potential.

## **#Defenders of Potential**

### **About Big Brothers Big Sisters of Northern Sierra**

Big Brothers Big Sisters of Northern Sierra was incorporated in 1977 and is an affiliate of Big Brothers Big Sisters of America. Serving children ages 3 to 18. BBBSNS mission is to create and support one to one relationships that ignite the power and promise of youth.





# Where's Windfall?... Here. There. Everywhere!



**Aug 21st**

**11th Annual Golf for Kids Sake - Serrano Country Club, El Dorado Hills**

Golf for Kids' Sake is a wonderful opportunity for the community to come together to support the life-changing work of Big Brothers Big Sisters of Northern Sierra. Become a 'Defender of Potential' by mentoring a child or sponsoring an upcoming event. Your contribution will help provide caring, positive adult role models to mentor local, at-risk children, give them greater stability in their lives, and the hope for a better tomorrow. 530-626-1222 or visit [www.bbbsns.org](http://www.bbbsns.org). *Tell 'em The Windfall sent you!*



~ As seen in The Windfall • [www.TheWindfall.net](http://www.TheWindfall.net)