



MEDIA ALERT

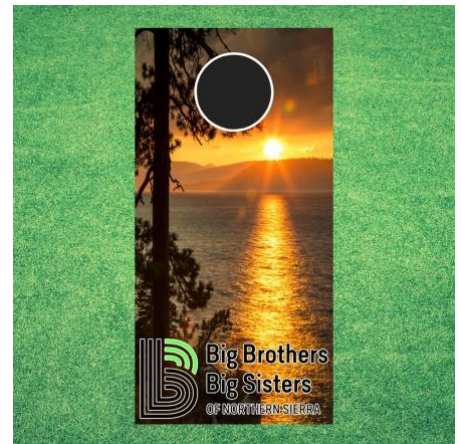
Contact:

Brenda Frachiseur, CEO
530.626.1222
Brenda@bbbsns.org

BBBS Northern Sierra's Fourth Annual Corn Hole for a Cause Tournament Brings Much Needed Funding to Local Mentorship Programs

Truckee, CA — The bags were flying at the fourth annual Corn Hole for a Cause tournament, which benefitted 250 at-risk children ages 3-18 throughout the Northern Sierra communities that Big Brothers Big Sisters of Northern Sierra (BBBSNS) serves. This year's winning team and new owners of a set of beautiful custom Lake Tahoe corn hole boards were team "Jessie & Mario" from Battleboard of Reno, American Cornhole League. Local photographer Scott Thompson donated the image that makes these boards a one-of-a-kind piece of artwork.

The three top winning teams were all first-time visiting teams that joined local duos from Truckee Tahoe Lumber, Truckee Airport District, Quality Automotive Servicing, Truckee Donner Recreation and Parks, Truckee Family Eye Care and Truckee Fire Department.



"Thank you to all of our business and community partners and individual supporters throughout the region who came out and made this day a fun event in support of mentorship programs," said Brenda Frachiseur, CEO, BBBSNS. "It makes a BIG difference in the lives of the children we serve- many of whom have experienced divorce, loss of a parent by death or incarceration, homelessness and even placement in foster care. Events like this help fund the critical programs our agency provides for kids in great need of a positive role model, an adult friend who can help guide them through challenges, give them hope and help them achieve their highest potential."

The fourth annual Cornhole for a Cause Tournament was made possible by BBBSNS' generous sponsors including:

- O'Reilly Auto Parts
- Quality Automotive and Servicing
- Mountain Hardware and Sports
- Town of Truckee Police
- Truckee Donner Rec and Park District
- Truckee Family Eye Care
- Truckee Fire

- Truckee Tahoe Airport District
- Truckee Tahoe Lumber
- 101.5 Truckee Tahoe Radio
- 50/50 Brewing Co.

#Defenders of Potential

About Big Brothers Big Sisters of Northern Sierra

Big Brothers Big Sisters of Northern Sierra was incorporated in 1977 and is an affiliate of Big Brothers Big Sisters of America. BBBSNS serves children ages 3 to 18 throughout Nevada and Placer Counties and The Divide. The Divide covers El Dorado County including the Georgetown area, near the Foresthill Bridge, between the Town of Cool and City of Auburn dividing the canyon and Placer and Nevada County lines. BBBSNS' mission is to create and support one to one relationships that ignite the power and promise of youth.

Photos in order from left to right:

- First Place: Jesse & Mario, Battleboard of Reno, American Cornhole League
- Second Place: Fushion Fly
- Fire Chief Kevin Kevin McKechnie
- General Play second place team and Brian Compton
- Lake Tahoe Boards
- Third place team JD

