

**Media Alert** 

Media Contact: Brenda Frachiseur, CEO and Executive Director 530.626.1222 Brenda@bbbsns.org

## Big Brothers Big Sisters of Northern Sierra Receives \$20,000 Contribution from Dignity Health to Grow Programs Serving Northern Sierra Youth

Placerville, CA—Big Brothers Big Sisters Northern Sierra (BBBSNS) announced today a donation of \$20,000 from Community Partner Dignity Health to help grow the agency's mentorship programs serving at-risk youth throughout Northern Sierra's communities including Nevada, Placer, and El Dorado counties.

"Our business and community partners are at the core of what we do," said Brenda Frachiseur, CEO and Executive Director. "Generous contributions like this provide the foundation for our agency to live up to our mission to create and support one to one relationships that ignite the power and promise of youth."

Dignity Health's Community Grants Program works collaboratively to improve the health and well-being of vulnerable and underserved populations in the communities the healthcare provider serves. The Program has awarded \$80 million to nearly 3,600 health improvement projects since 1991.

Addressing needs exacerbated or created by the coronavirus pandemic including physical or mental health, and health-related social, economic and human needs and serving vulnerable or underserved populations to help address health disparities are among the funding criteria BBBS Northern Sierra met.

Learn more about Dignity Health's grant programs at <a href="https://www.dignityhealth.org/about-us/community-health/grant-programs">https://www.dignityhealth.org/about-us/community-health/grant-programs</a>.

## **#DefendersofPotential**

## About Big Brothers Big Sisters of Northern Sierra

Big Brothers Big Sisters of Northern Sierra was incorporated in 1977 and is an affiliate of Big Brothers Big Sisters of America. Serving children ages 3 to 18.