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## Media Alert

### **Big Brothers Big Sisters of Northern Sierra to Host Special “Big Magical Moment” Dinner on Friday to Honor Community Volunteers, Big Brothers and Big Sisters** *Dinner Commemorates Volunteer Appreciation Month*

Placerville, CA—Big Brothers Big Sisters Northern Sierra (BBBSNS) will host a special dinner this Friday, April 22, to highlight community volunteers, Bigs and sponsors in honor of Volunteer Appreciation Month. The dinner will be held at the Marshall Building located at the El Dorado County Fairgrounds in Placerville, CA and begins at 6:00p.m. The event can be viewed for free [via live stream on YouTube](#). Awards will be presented to the Bigs of the Year, Volunteer of the Year and Sponsor of the Year.

Last year, a similar event- the first ever virtual fundraiser for BBBSNS- raised over \$50,000 for local mentorship programs serving the Northern Sierra communities including El Dorado and Nevada Counties, South and North Lake Tahoe areas and surrounding communities of Truckee, Kings Beach and the Tahoe City Region.

“We are looking forward to a magical night celebrating our Defenders of Potential whose generous contributions of time and money have helped change the lives of hundreds of children,” said BBBSNS CEO Brenda Frachiseur. “Every child deserves a champion – someone who believes in them and will Defend their Potential – and that is what this event is about- honoring those who have stepped up to be those champions.”

This year’s hybrid event will include a Live and Silent Auction. To participate visit <https://bbbsns2021.ggo.bid>. For more information including sponsorship opportunities and to register for the dinner visit <https://www.bbbsns.org/events/big-mentor-magic/>.

## **#Defenders of Potential**

### **About Big Brothers Big Sisters of Northern Sierra**

Big Brothers Big Sisters of Northern Sierra was incorporated in 1977 and is an affiliate of Big Brothers Big Sisters of America. Serving children ages 3 to 18.



# *Big Magical Moments!*

An event supporting the  
children in our community served by  
**Big Brothers Big Sisters of Northern Sierra.**

**Join Big Brothers Big Sisters of Northern Sierra**



as we celebrate

*Big Magical Moments*

April 22, 2022 (National Volunteer Appreciation Month)

Pre-show begins at 5:30 pm—Live show 6:00 pm—7:30 pm

YouTube Link: <https://youtu.be/mu311A4bXbY> Register NOW: <https://bbbsns2022.ggo.bid>

This *FREE* virtual experience includes Big Brother and Big Sister of the Year Awards, Sponsor of the Year and Volunteer of the Year Awards, Live and Silent Auctions, and more!

